

Abstract

Dr. R. Gruber will offer a one-hour workshop showing numerous examples of resumes and Engineering design portfolios, discussing a perspective informed by an American and Oceania job market.

In the process, he will discuss principles of good technical communication, analysing text-image combinations and the 'generic' flow of an Engineering portfolio.

He will teach students how to assess the readability and pleasability of a design portfolio made for the purpose of attracting a potential employer in an English speaking job market, then use an extra 30 minutes to have the students develop critiques of further design portfolios and/or begin writing sections of the portfolio where they present themselves.