



**MIBE**  
Master in International  
Business & Entrepreneurship



**Lang Strategies, LLC**



UNIVERSITÀ  
DI PAVIA

# AMERICA'S CHOICE/DILEMMA

SECRETARY CLINTON, MR TRUMP  
Implications and lobby dynamics  
in the business arena

## Barbara Lang

Lang Strategies, Managing Principal & CEO  
Former president and CEO of Washington DC  
Chamber of Commerce for 12 years  
Former Vice President of Corporate Services  
and Chief Procurement Officer for Fannie Mae  
Awarded as One of 150 Most Powerful People  
in the Washington region  
Business Leader of the Year (DC Building  
Industry Association)



**Oct 10th**  
**10:00 am**

### "UGO FOSCOLO" ROOM

University of Pavia, Main Building  
Corso Strada Nuova 65, Pavia

#### 10:00 OPENING REMARKS

- A. Zucchella, Vice-Rector, University of Pavia
- G. Rampa, Director of Economics and Management Department, University of Pavia

#### 10:15 "AMERICA'S CHOICE / DILEMMA - Clinton vs Trump: Implications and lobby dynamics in the business arena"

- Barbara B. Lang, Lang Strategies Managing Principal & CEO

#### 11:15 ROUND TABLE + Questions and answers with students

- P. Garbagna, Vice-President of European Association of the EPS Industry & Icss CEO
- N. De Cardenas, Vice-President of "Confindustria Pavia" & CEO of Decsa
- F. Porrino, European Tech Alliance & VP Global Public Affairs at FacilityLive

Chair & Closing Remarks: *S. Denicolai, Head of MIBE*