



MIBE

Master in International
Business & Entrepreneurship



UNIVERSITÀ
DI PAVIA



**Alberto
Forchielli**

THE WORLD IN STORE FOR YOU HOW TO SNEAK THRU

May 12th
2:00-4:00 pm

READING ROOM

University of Pavia, Department of Economics
and Management. Via San Felice 7 Pavia

- AGENDA -

2:00 OPENING REMARKS

- **Francesco Svelto**, Vice-Rector University of Pavia - Tech Transfer & Relationship with Companies
- **Giorgio Rampa**, Director of Economics and Management Department, University of Pavia

2:15 LECTIO MAGISTRALIS: "THE WORLD IN STORE FOR YOU: HOW TO SNEAK THRU"

- **Alberto Forchielli**, Managing Partner at Mandarin Capital Partners, President of "Osservatorio Asia", MBA at Harvard Business School

3:15 ROUND TABLE + QUESTIONS AND ANSWERS WITH STUDENTS

- **Enrico Cotta Ramusino**, University of Pavia
- **Norifumi Kawai**, Professor of International Business | University of Sussex (UK)
- **Alberto Cazzani**, President of "Confindustria Pavia"

closing remarks: S. Denicolai, Head of Master in International Business and Entrepreneurship (MIBE)

REGISTRATION-ONLY EVENT Book at: <http://forchielli-unipv2016.eventbrite.com>

Further information: mibe@eco.unipv.it