



# Arexpo@Dubai, UAE

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**arexpo**

## **EXPO DUBAI 2020**

### **Urban and Rural Development Week**

**Venue: Italia Pavilion, Amphitheatre**

**Date & Time : 06 Novembre 2021 – h: 11.00 -12.30**

**Lead : Arexpo SpA**

**Format: hybrid**

**Panelist: Moderator, Filippo Solibello, Radio Host at RAI Radio 2**

- **IGOR DE BIASIO, CEO Arexpo SpA**
- **ANDREA RUCKSTUHL, Head Continental Europe Lendlease**
- **DIMITRI KERKENTZES , Secretary General BIE**
- **NICOLA LENER, Ambassador of Italy to the United Arab Emirates**
- **PAOLO GLISENTI, , Italy’s Commissioner General of Section for Expo 2020 Dubai**
- **NIHEL CHABRAK, Executive Director, UAEU Pavilion at World Expo 2020 Dubai & Accounting Professor at College of Business & Economics**
- **GIOVANNI BOZZETTI, President EFG Consulting & Adjunct Professor Cattolica University of Milan**
- **ROBERTO CRUGNOLA, CEO Istituto Ortopedico Galeazzi**

## **FORUM**

### **“Big Events & Urban Regeneration: leverage for urban sustainable development”**

Urban regeneration as driver of development and integration of the urban fabric and its communities is a strategic key to redesigning local areas after major events (Olympics, Universal Exhibitions, International Festivals, etc.)

The new innovation districts and science and technology parks, centred on the development of the quadruple helix of innovation (public institutions, higher education and research, businesses, and civil society), can be effective models for urban regeneration: innovation thus becomes the key for new urban hubs, naturally adapted to active participation in international networks.

Sustainable urban regeneration thus becomes the driver of planning for major events and their legacy in the local area: MIND Milan Innovation District is a virtuous example where a major international event such as a Universal Exhibition extends its legacy in a sustainable way and with a long-term perspective.

Sustainable urban regeneration thus becomes the driver of planning for major events and their legacy in the local area: MIND – Milan Innovation District – is an example where a major international event such as a Universal Exhibition extends its legacy in a sustainable way and with a long-term perspective.

MIND Milano Innovation District is a success story, also in terms of the creation of an innovation district that acts as a gateway to Italy and to Europe.

## **EXPO DUBAI 2020**

### **Health and Wellness Week**

**Venue: Italia Pavilion, Amphitheatre**

**Date & Time : gennaio/febbraio 2022 TBC**

**Lead : CLUSTER ALISEI**

**Co-curation: AREXPO / MIND ANCHORS**

**Format: hybrid**

## **INNOVATION HOUSE, POWERED BY REGIONE LOMBARDIA FONDAZIONE POLITECNICO DI MILANO**

**Venue:** Dubai Marina, Intercontinental Hotel, Conference room – Penthouse

**Date & Time :** 4 Novembre 2021 – h:15.00-16.30

**Lead :** AREXPO SPA

**Format:** hybrid

**Panelist: Moderator:** GIOVANNI BOZZETTI, President EFG Consulting & Adjunct Professor Cattolica University of Milan

- IGOR DE BIASIO, CEO Arexpo SpA
- ANDREA RUCKSTUHL, Head Continental Europe Lendlease
- District 2020
- ANDREA CIARAMELLA, Professor Politecnico

### **CONFERENCE**

#### **BIG EVENTS AT URBAN LEVEL: OPPORTUNITIES GENERATED IN THE TERRITORY**

**What legacy does a major event leave and what are the opportunities it generates in the local area?**

MIND as the first urban and human regeneration project by Arexpo in an area where a major event has taken place: the potentials of a recently infrastructured area; strong points to be discovered and promoted; the successful model to be replicated; and the guiding vision for the area. And no less important: the legacy left by the major event that has to be carried forward, expanded, and implemented in the local area. There is not one, but many diverse strategies to devise. A stimulating interchange among operators, local communities, and institutions that have redeveloped areas previously used for an Olympics, an Expo, or a championship. An interactive dialogue between Arexpo, the private partner Lendlease, and the institutional, financial, and strategic participants in potential future grand events around the world

**Venue:** Dubai Marina, Intercontinental Hotel, Penthouse

**Date & Time :** 6 Novembre 2021 – h:18.00-19.30

**Lead :** AREXPO SPA

**Format:** hybrid

**Panelist:**

- IGOR DE BIASIO, CEO Arexpo SpA
- ANDREA RUCKSTUHL, Head Continental Europe Lendlease

### **INTERACTIVE TALK**

#### **THE REGENERATION OF EXPO 2015: LEVERAGE FOR URBAN SUSTAINABLE DEVELOPMENT**

A meeting of the world's foremost operators in urban regeneration and technological innovation: a forum for sharing the successes, failures, difficulties, challenges, and surprises from major redevelopment works around the world. Upcoming projects, new calls to action, and a new concept of innovation to inform future developments. A formal but convivial gathering for close talk among practitioners in the field.