



**UNIVERSITÀ
DEGLI STUDI
DI BERGAMO**



**UNIVERSITÀ DEGLI STUDI
DI NAPOLI FEDERICO II**



**UNIVERSITÀ
DI PAVIA**

7TH “ENTERYNG” WORKSHOP
(ENTrepreEurship Research workshop for YouNG scholars)

27-28 May 2021

Virtual workshop

PATRONAGE

Doctoral program in [Applied Economics and Management](#)
Doctoral program in [Technology and Innovation Management](#)

PARTNER



WORKSHOP AGENDA

Track A	Family Business
Track B	Entrepreneurship and Internationalization
Track C	Innovation

Thursday 27th May 2021

11:30 – 13:00 CEST Lab “Research in Practice”

Digital producer: F. Sacco



How to publish in Management journals & How to deal with the review process

Sascha Kraus
Free University of Bozen-Bolzano, Italy

Lucia Naldi
Jönköping International Business School, Sweden

14:00 – 14:15 CEST Welcome and Opening Greetings

Digital producer: F. Sacco



14:15 – 15:00 CEST Keynote Speech

Digital producer: F. Sacco

How to write a paper

Howard Aldrich, *University of North Carolina, Chapel Hill, USA and CYFE Scientific Committee, University of Bergamo*

Video to be watched by participants beforehand:
[How to Write \(After Graduate School\) | Howard Aldrich on Vimeo](#)

15:00 – 16:00 CEST Parallel sessions 1

Session 1B

Digital producer: B. Re

Session 1C

Digital producer: R. Marrazzo

16:00 – 16:30 CEST Break & “Let’s have a coffee”

Digital producer: F. Sacco

Some spare informal time to chat and get to know each other.



16:30 – 17:30 CEST Parallel sessions 2

Session 2A

Digital producer: I. Paoletti

Session 2B

Digital producer: B. Re

Session 2C

Digital producer: R. Marrazzo

17:45 – 18:15 CEST Closing Salutation & Fitness Chillout Session ¹

Digital producer: F. Sacco



¹ Enjoy a relaxing basic fitness session with Monica Cirasella, a professional trainer. You just need to put on some sportswear and have a chair with you

(See website www.moniacirasella.com, Instagram: @mon_fitright)

Friday 28th May 2021

14:15 – 14:30 CEST **Welcome and Opening Greetings**

Digital producer: R. Sacco



14:30 – 15:00 CEST **Keynote Speech**

Digital producer: F. Sacco *Can we make our research more impactful?*

Tamer Cavusgil
Fuller E. Callaway Professorial Chair at Georgia State University, USA

15:00 – 16:00 CEST **Parallel sessions 3**

Session 3B (1)

Digital producer: I. Paoletti

Session 3B (2)

Digital producer: B. Re

16:00 – 16:30 CEST **Break & “Let’s have a coffee”**

Digital producer: F. Sacco *Some spare informal time to chat and get to know each other.*



16:30 – 17:30 CEST **Parallel sessions 4**

Session 4B

Digital producer: B. Re

17:45 – 18:00 CEST **Closing Salutation**

Digital producer: F. Sacco

For any information contact the workshop organizers:

Davide Hahn, University of Bergamo (davide.hahn@unibg.it)
Ivana Quinto, University of Naples Federico II (ivana.quinto@unina.it)
Giovanna Magnani, University of Pavia (giovanna.magnani@unipv.it)

PARALLEL SESSIONS

Thursday 27th May 2021

15:00 – 16:00 CEST Parallel Sessions 1

Session 1B: Entrepreneurship and internationalization

Chair: Antonella Zucchella

- 15:00 – 15:20 *Management control systems and international entrepreneurship in small young firms from a resource-based theory and contingency approach perspective*
Marta Pérez-Sigüenza, Laura Rodríguez-León Rodríguez, Juan Manuel Ramon-Jeronimo, Raquel Florez-Lopez
Discussant: Pia Adibe
- 15:20 – 15:40 *“Does the knowledge spillover theory of entrepreneurship hold in a developing country setting?”*
Daniel Mahn
Discussant: Marta Pérez-Sigüenza
- 15:40 - 16:00 *Temporary Digital Teaming: International opportunity creation for knowledge-intensive startups*
Kateryna Kryzhanivska, Satu Korhonen, Kirsimarja Blomqvist, Olli Kuivalainen, Pia Adibe
Discussant: Daniel Mahn

Session 1C: Innovation

Chair: Ivana Quinto

- 15:00 – 15:20 *“Bring a linguistic perspective to Open Innovation in pharmaceutical firms”*
Jingning Ao, Susan K. Cohen
Discussant: Mariarosalba Angrisani
- 15:20 – 15:40 *“Technology and market impulses in innovation as a response to Covid-19: the case of insurance”*
Davide Lanfranchi
Discussant: Giuliano Sansone

16:30 – 17:30 CEST Parallel Sessions 2

Session 2A: Family business

Chair: Tommaso Minola

- 16:30 - 16:50 *“Work-family Initiatives and Innovation in Family and non-Family SMEs: Time to Explore the Missing Links?”*
Katerina Vasilevska
Discussant: Attilia Ruzzene
- 16:50 - 17:10 *“Reasoning about Microfoundations of Entrepreneurship in Family Business: A Causal-mechanistic Perspective”*
Attilia Ruzzene, Mara Brumana, Tommaso Minola
Discussant: Katerina Vasilevska

Session 2B: Entrepreneurship and internationalization

Chair: Giovanna Magnani

- 16:30 – 16:50 *“Entrepreneurship as a social change: enacting individual revitalization and financial emancipation in a precarious neoliberalist society.”*
Dillon Berjani
Discussant: Davide Hahn
- 16:50 – 17:10 *“The Recipes of Business Model Adaptation in the Restaurant Industry: the Enabling and Constraining Nature of Cognitive Challenges on Resilience Development”*
Leandro Bitetti, Michael Gibbert
Discussant: Elisa Conz
- 17:10 - 17:30 *“How digital platforms impact STEM students' entrepreneurial self-efficacy and intention”*
Simonetta Primario, Pierluigi Rippa, Giustina Secundo
Discussant: Alessia Pisoni

Session 2C: Innovation

Chair: Pierluigi Rippa

- 16:30 – 16:50 *“Shaping the scope and features of an Innovation Community through a multiple case study”*
Mariasalva Angrisani, Davide Dell’Anno, Tom Hockaday
Discussant: Davide Lanfranchi
- 16:50 – 17:10 *“A new way to create startups: the Startup Studio”*
Davide Viglialoro, Giuliano Sansone, Elisa Ughetto, Paolo Landoni
Discussant: Jingning Ao

Friday 28th May 2021

15:00 – 16:00 CEST Parallel Sessions 3

Session 3B (1): Entrepreneurship and internationalization

Chair: Ivana Quinto

- 15:00 – 15:20 *“Where it all starts: The emergence of organizational routines in new ventures.”*
Sindi Sheri
Discussant: Kaoutar Ghanane
- 15:20 – 15:40 *“Value co-creation process in circular entrepreneurship: an explorative study on born circular SMEs ”*
Beatrice Re, Giovanna Magnani
Discussant: Dillon Berjani
- 15:40 – 16:00 *“Are female entrepreneurs disadvantaged in employee's recruitment? The role of founder's gender ”*
Davide Hahn, Annachiara Marsilio
Discussant: Juni Mohos

Session 3B(2): Entrepreneurship and internationalization

Chair: Giovanna Magnani

- 15:00 – 15:20 *“Personal Values and Late-Career Entrepreneurial Intentions”*
Ewelina Purc, Mariola Laguna, Ana Laguía, Juan Antonio Moriano, Gabriela Topa
Discussant: Bob Bastian
- 15:20 – 15:40 *“Outcomes of Entrepreneurship Education: A Systematic Literature Review and Research Agenda”*
Ilaria Cascavilla
Discussant: Moses Osofero
- 15:40 – 16:00 *“Sad and Biased? The role and influence of entrepreneurs’ well-being on their decision-making”*
Nicolas Noak, Bob Bastian
Discussant: Konstantin Kurz

16:30 – 17:30 CEST Parallel Sessions 4

Session 4B: Entrepreneurship and internationalization

Chair: Davide Hahn

- 16:30 – 16:50 *“Hope this E-Mail finds you well – How empathic entrepreneurs succeed during times of adversity.”*
Konstantin Kurz, Carolin Bock, Leonard Hanschur
Discussant: Massimo Riva
- 16:50 – 17:10 *“To Be Aware or Not To Be? The Impact of Metacognition on Entrepreneurial Decisions”*
Bob Bastian, Arjan Frederiks
Discussant: Ilaria Cascavilla
- 17:10 – 17:30 *“Explorative analysis of entrepreneurship education teaching models in the Italian university context: data collection from the GUESSS 2018 survey”*
Ilaria Cascavilla
Discussant: Ewelina Purc