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The Textuality of Descriptive Guides – The Case of Archeological Museums

Friday 16 April 2021 h. 11.00-13.00

Zoom link to Academic & Popular Writing 2020-2021

(MA degree programme in The Ancient Mediterranean World: History, Archaeology and Art)

Abstract How do descriptive guides for people who are visually impaired work? How are they different from standard audio guides or museum tours? During my lecture, I will define audio description (AD) and relate it to the audiovisual translation realm. Then, I will illustrate the ratio and the structure of descriptive guides for people who are visually impaired as well as the necessary steps to create one. I will also highlight the main linguistic features of archeological ADs and stimulate interaction and hands-on activities.

Elisa Perego is a professor in English Language and Translation at the University of Trieste. Her main research areas are audiovisual translation (AVT) – particularly audio description, the (English) language of podcasts and their translation, AVT research methodology, media accessibility, and language simplification in audiovisual texts.

The talk is part of the 2020-2021 course *Academic & Popular Writing* (MA in The Ancient Mediterranean World: History, Archaeology and Art) and supported by 28ESFLC2018. For more information on the talk and the Zoom link, please contact <u>maria.freddi@unipv.it</u>