



UNIVERSITÀ
DI PAVIA



FONDAZIONE
ALMA MATER TICINENSIS

1st Winter School on Public Diplomacy

University of Pavia

2nd-7th December 2019

This event is supported by the Italian Ministry of Education, University and Research (MIUR): "Dipartimenti di Eccellenza Program (2018-2022)" - Dept. of Humanities, University of Pavia

Monday 2nd December

Palazzo Bellisomi-Vistarino, via Sant'Ennodio, 26

14.00: Registration and welcome

"Landscape diplomacy: Ancient Italy"- Coordinator and discussant Professor Maurizio Harari

14.30: "Ethics and aesthetics of the archaeological landscape: adapting the spaces of antiquity to the life of today"- *Professor Marcello Barbanera (Università degli Studi "La Sapienza" di Roma)*

16.30: Coffee break

17.00: "The National Geoportal for Archaeology"- *Dottoressa Elena Calandra (director of the Central Institute for Archaeology, MiBAC)*

18.00-18.30: Discussion coord. by M. Harari and E. Calandra

Tuesday 3rd December

Palazzo Bellisomi-Vistarino, via Sant'Ennodio, 26

"Diplomacy of archaeology: promoting the past"- Coordinator and discussant Professor Clelia Mora

10.00: "Field and museum: working on written materials in Iran and Iraq"- *Carlo Giovanni Cereti (Università degli Studi "La Sapienza" di Roma)*

11.00: Coffee break

11.10-11.40: Discussion

12.00: Lunch

15.00: Workshop on "Cultural Heritage, Public and Community Archaeology, Activities and Experience of cooperation in Iraq, Turkmenistan and Mongolia" coordinated by *Carlo Lippolis (Università di Torino)*

16.30: Coffee break

17.00-18.00: Discussion

Wednesday 4th December

Aula Magna, Università Centrale

"The new public diplomacy and foreign publics"-

Coordinator and discussant Professor Ilaria Poggiolini

10.00: "Public Diplomacy in the Age of Artificial Intelligence"-

Corneliu Bjola (University of Oxford)

11.00: Coffee break

11.10-11.40: Paul Sharp (*University of Minnesota Duluth*) on
Public Diplomacy: an interview with Ilaria Poggiolini (*Università di Pavia*)

12.00: Lunch

15.00: Workshop on "Public diplomacy and Nation branding in
cooperation with the Italian Commissioner's Office for Dubai 2020
Universal Exhibition" *coordinated by I. Poggiolini and Lorenzo Medici*

16.30: Coffee break

17.00-18.00: Discussion

Thursday 5th December

Palazzo Bellisomi-Vistarino, via Sant'Ennodio, 26

"A diplomacy of ideas: the influence of Italian political and strategic thinking in the Modern Age"- *Coordinator and discussant Professor Mario Rizzo*

10.00: "A diplomacy of ideas: Italian writers and the European
debates on reason of state and international law"- *Francisco Xavier Gil
Pujol (Universitat de Barcelona)*

11.00: Coffee break

11.10-11.40: "Hard and soft power in historical perspective.
Italian geopolitics and the Spanish Empire in the 16th century"- *Mario
Rizzo (Università degli Studi di Pavia)*

12.00: Lunch

15.00: "Legal framework and stability policing activities in crisis
response operations"- *Emmanuele Barbieri (Commander of
Compagnia Carabinieri di Vigevano)*

16.30: Coffee break

17.00-18.00: Discussion

Friday 6th December

Aula Magna, Università Centrale

"Promoting the regime abroad: cultural and artistic images of fascist Italy"- Coordinator and discussant Professor Elisa Signori

10.00: "Under Western eyes: foreign observers in fascist Italy"- *Emilio Gentile (Università degli Studi "La Sapienza" di Roma)*

11.00: Coffee break

11.10-11.40: Discussion

12.00: Lunch

Aula Bottigella, San Tommaso, Piazza del Lino,1

15.00: "Fraternity and cultural rivalry between France and Italy in the second half of the 19th century"- *Jean-Yves Frétigné (Université de Rouen-Normandie, Groupe de recherche sur l'Italie contemporaine)*

16.30: Coffee break

17.00-18.00: Workshop and discussion coord. by *Michele Cattane*

Saturday 7th December

Aula Magna, Università Centrale

10.30: Closing keynote speech on "A Universal History of Ruins"- *Alain Schnapp (Sorbonne Université, Paris)*

Closing remarks by the convenors and Project coordinator