1st Winter School on Public Diplomacy
University of Pavia
2nd-7th December 2019

This event is supported by the Italian Ministry of Education, University and Research (MIUR): “Dipartimenti di Eccellenza Program (2018-2022)“- Dept. of Humanities, University of Pavia

Monday 2nd December

*Palazzo Bellisomi-Vistarino, via Sant’Ennodio, 26*

14.00: Registration and welcome

"Landscape diplomacy: Ancient Italy" - *Coordinator and discussant Professor Maurizio Harari*

14.30: "Ethics and aesthetics of the archaeological landscape: adapting the spaces of antiquity to the life of today" - *Professor Marcello Barbanera (Università degli Studi "La Sapienza" di Roma)*

16.30: Coffee break

17.00: "The National Geoportal for Archaeology" - *Doitoressa Elena Calandra (director of the Central Institute for Archaeology, MiBAC)*

18.00-18.30: Discussion *coord. by M. Harari and E. Calandra*

Tuesday 3rd December

*Palazzo Bellisomi-Vistarino, via Sant’Ennodio, 26*

"Diplomacy of archaeology: promoting the past" - *Coordinator and discussant Professor Clelia Mora*

10.00: "Field and museum: working on written materials in Iran and Iraq" - *Carlo Giovanni Cereti (Università degli Studi "La Sapienza" di Roma)*

11.00: Coffee break

11.10-11.40: Discussion

12.00: Lunch

15.00: Workshop on "Cultural Heritage, Public and Community Archaeology, Activities and Experience of cooperation in Iraq, Turkmenistan and Mongolia" *coordinated by Carlo Lippolis (Università di Torino)*

16.30: Coffee break

17.00-18.00: Discussion
Wednesday 4th December

Aula Magna, Università Centrale
"The new public diplomacy and foreign publics" -
Coordinator and discussant Professor Ilaria Poggiolini
10.00: "Public Diplomacy in the Age of Artificial Intelligence"
Corneliu Bjola (University of Oxford)
11.00: Coffee break
11.10-11.40: Paul Sharp (University of Minnesota Duluth) on
Public Diplomacy: an interview with Ilaria Poggiolini (Università di
Pavia)
12.00: Lunch
15.00: Workshop on "Public diplomacy and Nation branding in
cooperation with the Italian Commissioner's Office for Dubai 2020
Universal Exhibition" coordinated by I. Poggiolini and Lorenzo Medici
16.30: Coffee break
17.00-18.00: Discussion

Thursday 5th December

Palazzo Bellisomi-Vistarino, via Sant'Ennodio, 26
"A diplomacy of ideas: the influence of Italian political and
strategic thinking in the Modern Age" - Coordinator and discussant
Professor Mario Rizzo
10.00: "A diplomacy of ideas: Italian writers and the European
debates on reason of state and international law" - Francisco Xavier Gil
Pujol (Universitat de Barcelona)
11.00: Coffee break
11.10-11.40: "Hard and soft power in historical perspective.
Italian geopolitics and the Spanish Empire in the 16th century" - Mario
Rizzo (Università degli Studi di Pavia)
12.00: Lunch
15.00: "Legal framework and stability policing activities in crisis
response operations" - Emmanuele Barbieri (Commander of
Compagnia Carabinieri di Vigevano)
16.30: Coffee break
17.00-18.00: Discussion
Friday 6th December

*Aula Magna, Università Centrale*

"Promoting the regime abroad: cultural and artistic images of fascist Italy" - *Coordinator and discussant Professor Elisa Signori*

10.00: "Under Western eyes: foreign observers in fascist Italy" - *Emilio Gentile (Università degli Studi "La Sapienza" di Roma)*

11.00: Coffee break

11.10-11.40: Discussion

12.00: Lunch

*Aula Bottigella, San Tommaso, Piazza del Lino, I*

15.00: "Fraternity and cultural rivalry between France and Italy in the second half of the 19th century" - *Jean-Yves Frétigné (Université de Rouen-Normandie, Groupe de recherche sur l'Italie contemporaine)*

16.30: Coffee break

17.00-18.00: Workshop and discussion *coord. by Michele Cattane*

Saturday 7th December

*Aula Magna, Università Centrale*

10.30: Closing keynote speech on “A Universal History of Ruins” - *Alain Schnapp (Sorbonne Université, Paris)*

Closing remarks by the convenors and Project coordinator