

## Faculty

<i>Giacomo Baratti</i>	CEO Co-Brains srl, Milano
<i>Simona Barbaglia</i>	President, Associazione Respiriamo Insieme Onlus, Milano
<i>Paolo Barbanti</i>	CEO Pharma & Biotech Advisors srl, Milano
<i>Giorgio Lorenzo Colombo</i>	Scientific Director, CEFAT-Unipv, Pavia
<i>Lucio Da Ros</i>	General Secretary, Fondazione Smith Kline, Verona
<i>Gianluca Fincato</i>	Assobiotec, Milano
<i>Antonio Pelliccia</i>	Business Development Healthcare and Life Science IBM, Segrate (MI)
<i>Giuseppe Recchia</i>	Vice President, Fondazione Smith Kline, Verona
<i>Massimo Vergnano</i>	CEO Argon Global Healthcare

## Organizing Secretariat

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# Bioconvergence

## Bio & Software toward the Smart Health

*What future for Italy?*

**Pavia**

**25<sup>th</sup> September 2019**

**14.00 - 18.30**

*chairpersons*

Massimo Vergnano

Paolo Barbanti

**Residenza Biomedica  
Collegio Santa Caterina  
Via Luigi Giulotto, 12 - 27100 Pavia**

The conference organized by Fondazione Smith Kline and CEFAT-Unipv within the European Biotech Week, deals with the issues of convergence between **Bio** and **Digital** for the improvement of people's health and of an efficient entrepreneurial environment, necessary to achieve this convergence, based on **Startups and Investors**.

As Italy is lagging behind many other countries in all of these aspects, this initiative also intends to highlight the need to define a clear strategy and to implement it consistently in our country.



- 14.00 REGISTRATION
- 14.30 WELCOME MESSAGE  
*Lucio Da Ros*  
Fondazione Smith Kline  
*Giorgio Lorenzo Colombo*  
CEFAT-Unipv
- 14.35 INTRODUCTION TO THE CONFERENCE  
*Massimo Vergnano*  
*Paolo Barbanti*
- 14.45 DIGITAL OR SMART? MEDICINE AT THE TIME OF THE BIOCONVERGENCE AND DIGITAL TRANSFORMATION  
*Giuseppe Recchia*
- 15.05 STARTUP AND OPEN INNOVATION  
*Giacomo Baratti*
- 15.25 BIOCONVERGENCE, THE FUTURE OF HEALTH CARE.  
HOW VENTURE CAPITAL IS ENABLING TRANSFORMATION?  
*Paolo Barbanti*
- 15.45 ARTIFICIAL INTELLIGENCE AND HEALTH.  
WHERE ARE WE NOW?  
*Antonio Pelliccia*
- 16.05 REAL WORLD DATA AS A DECISION-MAKING TOOL -  
DIGITAL DATA COLLECTION (WHAT FUTURE?)  
*Giorgio Lorenzo Colombo*
- 16.25 HEALTH INDUSTRY AND TRANSFORMATION OF RESEARCH AND  
DELIVERY PROCESSES IN THE SMART HEALTH ERA  
*Gianluca Fincato*
- 16.45 OUTSIDE OF THE SLOGANS...PATIENT AT THE CENTRE  
OF PERIPHERY OF CHANGE?  
*Simona Barbaglia*
- 17.05 DIGITAL HEALTH. WHAT ROLE FOR ITALIAN COMPANIES?  
*Felice Lopane*
- 17.25 ROUND TABLE  
*Moderator: Giorgio Lorenzo Colombo*
- 18.30 CONCLUSIONS  
*Paolo Barbanti*  
*Massimo Vergnano*