



FUORISALONE, Milano 9-14 aprile 2019.

AML - Architectural Maker Lab of the Department of Civil Engineering and Architecture of University of Pavia participates with Crippa Concept at Milan Fuorisalone 2019 in the spaces of DDN PHUTURE in Piazza Castello.

AML proposes the **photo exhibition "New Dreams. Let's go to the beach! 1850. Bathing Machines"** which offers images of the first architectures for beach tourism, mobile architectures that anticipate the cabins that today characterize European beaches. In the same spaces, AML also presented projects and 3D models made at University of Pavia in the Mobil House Ecolab workshop.

## Nuovi sogni.Let's go to the beach!

Beach holidays, something we take almost for granted today, is a relatively recent ritual. The need to reestablish a relationship with nature - the same nature from which man in the past protected himself by building his own house and city - is a condition that we can trace back to the nineteenth century, when a series of factors has pushed the man to discover new landscapes and to establish a new relationship with the sea. It all starts in England when the first tourists go to the sea to experience the emotions of the landscapes represented by the painters; the railway is used for the first time, created to transport the products of industrial cities to ports, also useful for reaching the beaches in a short time. From this period, nature and the maritime landscape represent a health remedy for the pollution of cities and doctors identify in the sea a therapeutic place for body and mind. The man begins to look at the sea, which was previously considered hostile and dangerous, with a new look; the beaches become the place of health, pleasure and leisure in the collective imagination: bathing tourism is born. "The Sea air and Sea Bathing together were nearly infallible, one or the other of them being a match for every Disorder "Jane Austen, Sandition

## 1850. Bathing Machines

Starting from 1850 spread on the English beaches - and then in France, Belgium and Germany - the Bathing Machines, small mobile architectural objects transported by horses or by men in the sea that allowed to undress and to plunge directly into the water respecting the modesty required from the culture of the time. «Image to yourself a small, snug, wooden chamber, fixed upon a wheel-carriage, having a door at each end, and on each side a little window above, a bench below – The bather, ascending into this apartment by wooden steps, shuts himself in, and begins to undress, while the attendant yokes a horse to the end next the sea [...] The person within being stripped, opens the door to the sea-ward and plunges headlong into the water – After having bathed, he re-ascends into the apartment [...] and puts on his clothes at his leisure, while the carriage is drawn back again upon the dry land»Tobias Smollett, The expedition of humphrey clinker (1812)By proposing photographic images from the 1800s, which tell the story of seaside tourism born with Bathing Machines, we want to re-launch the dream of an outdoor holiday, with the same visionary capacity of those who, inventing a simple mobile architecture, revolutionized the way to spend free time in contact with nature.



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