

*GLOBAL CITIZENS:
THE SDGs THROUGH
THE EYES OF THE WORLD*

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The Sustainable Development Goals are more than an abstract set of objectives for a far-off future; they are a blueprint for the everyday actions that we can all take part in to change our world. People from all corners of the planet are meeting the challenge of the SDGs by engaging their communities for meaningful change. In particular, young people are a driving force in projects and initiatives to safeguard our planet for generations to come.

The SDGs have been at the core of Seeds&Chips -The Global Food Innovation Summit since its inception. For the 2019 edition, we are bringing together extraordinary individuals from around the world to explore what the SDGs mean to them, as part of an exhibition at the Summit.

Are you under 30? Do you have an idea or solution that can help the world achieve the SDGs? Whether it's an impactful message to raise awareness or a practical solution, this is your chance to showcase your project for our future.

When we share a common goal, we build a common future.



 **SUSTAINABLE DEVELOPMENT GOALS**



Click [here](#) to learn more about the SDGs

SUBMISSION BRIEF & GUIDELINES

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Who can participate?

This call is open to young people (≤ 30) who want to showcase their project at Seeds&Chips – The Global Food Innovation Summit in Milan, May 6-9 2019.

Your project

We're looking for any idea, solution or project that can help the world achieve the SDGs. This is your chance to show the world why the SDGs are important and/or how you are working to achieve them.

Project's objectives:

- Raise awareness
- Create engagement
- Maximize impact

Why apply?

- Win tickets to Seeds&Chips - The Global Food Innovation Summit on May 6-9, 2019.
- Win the opportunity to take part in an on-site hackathon and be the prize winning team
- Win the opportunity to interact, network, and present your projects to international visitors, exhibitors, and guests



What we're looking for:

The proposed project types include but are not limited to:

- Prototypes/Models of solutions
- Graphic design
- Photography
- Multimedia
- Typography
- Film and digital media
- Fine arts
- Biodesign
- Advertisement
- Creative Writing
- Storytelling
- Illustration

Your project will be evaluated and assessed by an internal commission. The following criteria will be considered:

- Positive Tone of Voice
- Creativity
- Dexterity
- Complexity
- Preparationa
- Impact
- Technicality
- Innovation
- Diversity
- Uniqueness
- Use of technology
- Quality
- Use of media



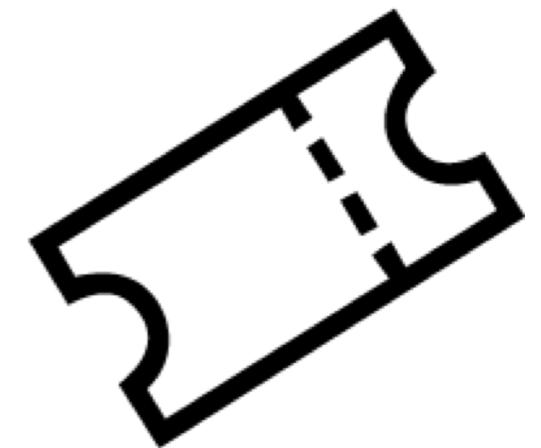
How to apply:

1) Fill out the online application form no later than April 7th 2019
Candidates must submit their application through our online form [HERE](#)

2) Send a zip folder via WeTransfer including:
Project/photo of project
Brief description of the project (Max 200 words)
Short bio

*Applications and all supporting documents must be submitted in English

3) Paste the WeTransfer link of your Zipped file in the dedicated section of the application form



All projects submitted must follow these specific formats:

- For image/advertisement/photo/drawing/painting:
Size: maximum A1
Resolution: 300dpi
- For video/animation/illustration:
Format: Mp4
Length: maximum 3 minutes
- For story/poem/creative writing:
Maximum length of 1 page (A4): Double spaced; normal margins; font 12
- For prototype/model: Size:
maximum of 1x1x1m
Important: upload a photo of the project along with the visualization (drawing, graphic etc.) of the prototype in A3 format. If your project is selected for the exhibition you will have the chance to share it with the world at the Summit.
Make sure that the size of your project is compatible with these requests.



Seeds&Chips is a Milan-based organization that brings food and technology together to create a better food system for all, from farm to fork and beyond, connecting food and ag innovators, investors, companies, institutions and policy makers from every point in the global food chain.

Every year, we host the Global Food Innovation Summit, bringing hundreds of startups, speakers and influencers together with workshops, presentations, and face to face meetings with people such as President Barack Obama, who made his first post-presidency appearance as a keynote speaker in 2017. Seeds&Chips consults with all types of actors who are dedicated to transforming the food system in meaningful ways, through four principal channels: connecting corporations, policy makers and investors with startups and innovators to devise strategies for integrating food and ag innovation into their portfolios to help their businesses meet the demands of the next generation; creating opportunities for startups and organizations from around the world to increase their visibility and the integrity of their brand to help their projects get the support they need to succeed; empowering female entrepreneurs, innovators from the developing world, and young people with the tools to develop their ideas and showcase them to a global audience; inspiring change makers and visionaries by providing them with access to new ideas and technology and the ability to meet each other face to face at our Global Food Innovation Summit.





The Global
Food Innovation
Summit

NEED MORE INFO?

GET IN TOUCH WITH US!

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