



UNIVERSITÀ
DEGLI STUDI
DI BERGAMO



UNIVERSITÀ DEGLI STUDI
DI NAPOLI FEDERICO II

Paper Development Workshop: *International Entrepreneurship, Innovation and SMEs*

JOINT AEM and TIM PhD PROGRAMS:
UNIVERSITIES OF PAVIA, BERGAMO, NAPOLI

May 28, 2018

VENUE: PAVIA
DEPARTMENT OF ECONOMICS AND MANAGEMENT - VIA SAN FELICE 5

SALA LETTURA

h 2:00 – 2:30

WELCOME AND REGISTRATION

KEY NOTE SPEAKER:

Prof. Simon Down (Anglia Ruskin University)

h 2:30 – 3:30

*Using the business model canvas in Pyongyang:
A talk about teaching entrepreneurship in North Korea'*

h 3:30 - 3:55

Federico Moretti (Unipv): *Open innovation, entry timing and firm performance*
- Discussant: Antonella Zucchella

h 3:55 - 4:20

Gabriella Ferruzzi (Unina): *Students' entrepreneurial intention: The perception of gender discrimination* - Discussant: Tommaso Minola

h 4:20 – 4:45

BREAK

h 4:45 – 5:10

Andrea Setti (Unipv): *Entrepreneurial ecosystems in science-based firms: Building a theoretical approach* - Discussant: Pierluigi Rippa

h 5:10 – 5:35

Maria Cristina Sestu (Unipv): *Entry mode strategies: Are SMEs any different?* - Discussant: Elisa Conz

h 5:35 – 6:00

Giovanna Magnani (Unipv): *International performance: Unfolding the effects of domestic market information processes and domestic environmental munificence* - Discussant: Federico Moretti

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May 29, 2018

VENUE: BERGAMO
DEPARTMENT OF ECONOMICS - VIA DEI CANIANA, 2

ROOM 14

KEY NOTE SPEAKER:

Prof. Howard Aldrich (University of North Carolina)

h 9:30 – 10:30

*Will makerspaces ever make it big? The emergence of new
generational units of maker entrepreneurs and maker ecosystems*

h 10:30 – 10:55

Birgit Hagen (Unipv): *Patterns of learning, innovation and
internationalization in Italian SMEs: A replication study* - Discussant:
Mara Brumana

10:55 – 11:20

BREAK

h 11:20 – 11:45

Katerina Vasilevska (Unibg): *Managing the duality of innovation and
tradition: A visual analysis of innovative startups in a family business
group* - Discussant: Birgit Hagen

h 11:45 – 12:10

Azzurra Meoli (Unibg): *The patent paradox in crowdfunding: An
empirical analysis of Kickstarter data* - Discussant: Davide Hahn

h 12:10 – 12:35

Davide Hahn (Unibg): *Opening the black box of the relationship
between originating context and performance of innovative
startups: the technological base of corporate and university spinoffs*
- Discussant: Azzurra Meoli

h 12:35 - 14:00

LIGHT LUNCH