





# BRAND CALLED YOU 2017 A CONVERSATION WITH HR DIRECTORS

May 11th, 2017 h 14:15 - 17:30 ROOM "UGO FOSCOLO"
University of Pavia, Main Building
Corso Strada Nuova 65, Pavia



Donatella Isaia HR Director at Vodafone Italy





HR Director at Engineering

# Bip.

Fausto Fusco HR Director at Business Integration Partner



Enrica Lipari

Chief People Officer at Axélero



Diana Chimienti

HR Director Leadership Development at CNH Industrial / FCA Group



Francesco Turrini CEO at 'MAW Men at Work'

Special Guest: Claudio Vigorelli.

Football Sport Agent 'Serie A'

(Samuel Eto'o, Dejan Stankovic, Christian Abbiati, Mattia Destro, etc.)

# AGENDA

14:30

#### Introduction

G. Piccoli, Louisiana State University (US) &University of Pavia

## 14:45

# **HR Elevator Speech**

D. Isaia; C. Biestro; F. Fusco; E. Lipari; D. Chimienti; F. Turrini.

# 16:00

### 'Carrier Fast Track' Talk: conversation with HR directors Chair: G. Piccoli, Louisiana State University (US) &University of Pavia

h16:45

#### h17:15

#### **Being Agent of Yourself**

Closing Remarks with 'Serie A' sport agent Claudio Vigorelli

h17:30 Aperitivo

REGISTRATION ONLY EVENT (LIMITED SEATS) register at: https://bcy2017.eventbrite.com