



Dipartimento di Studi Umanistici
Sezione di Linguistica Teorica e Applicata
Università degli Studi di Pavia

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English and Applied Linguistics Section

Monday 7th November 2016 h. 14.00-16.00 Room L5 (San Tommaso)

Multimodality in Mobile-Assisted Language Learning

This talk will review different approaches in linguistic research on computer-mediated communication, multimodality and mobile learning to assess the potential of multimodal meaning creation for mobile-assisted language learning. More specifically, I will discuss the individual semiotic characteristics of verbal and pictorial signs and investigate the semantic relations holding between these modes. Applying an empirical lens, my talk will present an overview of state-of-the art language learning Apps and disclose patterns of multimodal meaning creation in the vocabulary tasks of DUOLINGO, one of the most popular language learning Apps. The complementing insights from media linguistics and multimodality with findings from (online) learning shall serve to identify best practices of using mobile media for language education.

Monday 7th November 2016 h. 16.00-18.00 Room L2 (San Tommaso)

module.org - Insights from Media Linguistics for Designing a Mobile Study Organizer

The omnipresence of computers and mobile devices in people's daily lives together with the persistent access to diverse online spaces provide ample opportunities for users to communicate and interact in new ways. Identifying social and technological features of emerging digital genres, my talk will shed light on novel text processing skills that are required to operate mobile media in a critical and fruitful manner. I will then illustrate how new insights on mobile afforded literacies can be utilized for designing and implementing a mobile App supporting academic career planning and study organization practices, i.e. the study organizer app "module.org". The talk is based on my collaboration with the higher education technology company xStudy SE. A first version of the mobile study organizer tool can be downloaded from <http://module.org>.

The seminars are each an integral part of the courses Lingua inglese 1 (curriculum Lin-Fil-Let) and English Language Advanced: Corpora and Language Variation. For further information, please contact maria.freddi@unipv.it

All interested parties are welcome to attend.