



UNIVERSITÀ
DI PAVIA

MASTER IN INTERNATIONAL BUSINESS & ECONOMICS

MIBE OPENING SESSION 2015-2016 NOVEMBER 6TH

SPECIAL GUEST LECTURE:

INNOVATION STRATEGY

PRESENTED BY
HARVARD BUSINESS
SCHOOL PROFESSOR:



GARY P. PISANO

Harry E. Figgie Professor of
Business Administration



HARVARD
BUSINESS SCHOOL

MIBE OPENING SESSION PROGRAM

15:00 - 15:15

OPENING REMARKS

Fabio Rugge
Francesco Svelto
Alberto Cazzani

Rector University of Pavia
Vice-Rector Knowledge Transfer
President Confindustria Pavia

16:30 - 17:30

ROUND TABLE + Q&A

Marco Cecchella
Nicola De Cardenas
Gianpiero Lotito
Massimo Vanzi
Paolo Garbagna
Antonella Zucchella

CIO UBI Banca
CEO Decsa
Founder e CEO FacilityLive
Italian Angel for Growth (IAG)
ICSS Group
University of Pavia

15:15 - 15:30

**MIBE: WHERE WE
STAND, WHERE WE ARE MOVING**

Stefano Denicolai

Head of MIBE

17:30 - 17:45

**X-CULTURE PROJECT:
AWARD CEREMONY**

Birgit Hagen

University of Pavia

15:30 - 16:30

INNOVATION STRATEGY

Gary Pisano

Harvard Business School

17:45

COCKTAIL PARTY

AULA "UGO FOSCOLO"
CORSO STRADA NUOVA 65



UNIVERSITY OF PAVIA
MAIN BUILDING