







MASTER IN INTERNATIONAL BUSINESS & ECONOMICS

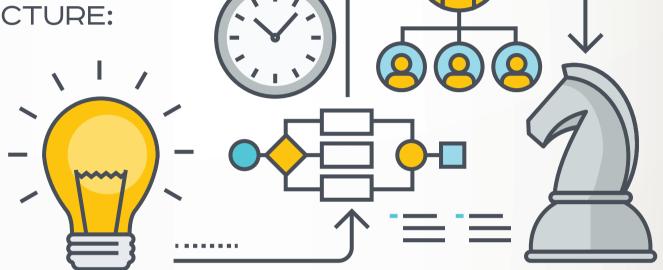
# OPENING SESSION NOVEMBER 6TH

## **OPENING SESSION 2015-2016**

SPECIAL GUEST LECTURE:

#### INNOVATION STRATEGY

PRESENTED BY HARVARD BUSINESS **SCHOOL PROFESSOR:** 





### GARY P. PISANO

Harry E. Figgie Professor of Business Administration



#### MIBE OPENING SESSION PROGRAM

15:00 - 15:15

Fabio Rugge Francesco Svelto Alberto Cazzani

**OPENING REMARKS** 

Rector University of Pavia Vice-Rector Knowledge Transfer President Confindustria Pavia

15:15 - 15:30 MIBE: WHERE WE STAND, WHERE WE ARE MOVING

Stefano Denicolai Head of MIBE

15:30 - 16:30

INNOVATION STRATEGY

**Gary Pisano** 

Harvard Business School

16:30 - 17:30

Marco Cecchella Nicola De Cardenas CEO Decsa

Gianpiero Lotito Massimo Vanzi Paolo Garbagna

Antonella Zucchella University of Pavia

**ROUND TABLE + Q&A** 

CIO UBI Banca

Founder e CEO FacilityLive Italian Angel for Growth (IAG)

ICSS Group

X-CULTURE PROJECT:

17:30 - 17:45 AWARD CEREMONY

Birgit Hagen

University of Pavia

17:45

COCKTAIL PARTY

**AULA "UGO FOSCOLO" CORSO STRADA NUOVA 65** 



UNIVERSITY OF PAVIA MAIN BUILDING